

# Table of Contents

Table of Contents	1
1. Privacy and Cookie Policy	2
Your Privacy	2
Cookies	2
How cookies are used on MOD.UK	2
Measuring website usage (Google Analytics)	2
Universal Analytics	2
Google Analytics	2
Government services	3

# 1. Privacy and Cookie Policy

## Your Privacy

We're committed to protecting your information. We offer our services freely for you to enjoy in comfort knowing we do everything possible to protect your data whilst using this site. However, for you to use this application we do require some information from you which could be accessed by the public. Rest assured however, this information could by no means be used to identify you or a member of your family.

To help you understand what information we might capture read on.

## Cookies

MOD.uk puts small files (known as 'cookies') onto your computer to collect information about how you browse the site.

Cookies are used to:

- measure how you use the website so it can be updated and improved based on your needs
- remember the notifications you've seen so that we don't show them to you again

MOD.UK cookies aren't used to identify you personally.

You'll normally see a message on the site before we store a cookie on your computer.

Find out more about [how to manage cookies](#). [1]

## How cookies are used on MOD.UK

### Measuring website usage (Google Analytics)

We use Google Analytics software to collect information about how you use MOD.UK. We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics stores information about:

- the pages you visit on mod.uk
- how long you spend on each mod.uk page
- how you got to the site
- what you click on while you're visiting the site

We don't collect or store your personal information (eg your name or address) so this information can't be used to identify who you are.

We don't allow Google to use or share our analytics data.

Google Analytics sets the following cookies:

### Universal Analytics

Name	Purpose	Expires
_ga	This helps us count how many people visit mod.uk by tracking if you've visited before	2 years
_gat	Used to manage the rate at which page view requests are made	10 minutes

### Google Analytics

Name	Purpose	Expires
------	---------	---------

<b>Name</b>	<b>Purpose</b>	<b>Expires</b>
_utma	Like _ga, this lets us know if you've visited before so we can count how many of our visitors are new to mod.uk or to a certain page	2 years
_utmb	This works with _utmc to calculate the average length of time you spend on mod.uk	30 minutes
_utmc	This works with _utmb to calculate when you close your browser	when you close your browser
_utmz	This tells us how you reached mod.uk (eg from another website or a search engine)	6 months

You can [opt out of Google Analytics cookies](#). [2]

## Government services

Most services we link to are run by different government departments, eg HM Revenue and Customs (HMRC) or the Home Office. These services may set additional cookies and, if so, will have their own cookies policy.

Last updated: 23 March 2015

---

**Source URL:** <https://www.asems.mod.uk/privacy-and-cookie-policy>

## Links

[1] <http://www.aboutcookies.org/>

[2] <https://tools.google.com/dlpage/gaoptout>